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DAHLIAS FOR 1934



Elissa Landi

J. F. Cordes

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Santa Monica, Calif.

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1934		JANUARY						1934
1ST MONTH								31 DAYS
SUN	MON	TUE	WED	THU	FRI	SAT		
8th LAST Q.	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31	15th NEW M.	22nd FIRST Q.	30th FULL M.		



In PRESENTING THIS CATALOGUE I wish to thank my many friends of former years, and also my new friends of this year.

May the new year bring health and prosperity to all.

I wish also to inform all the many Dahlia lovers that

Major James B. Eastman

—of—

Laurel, Maryland

is now my Eastern representative and distributor, and will in the future grow and exhibit all of my introductions.

Owing to this arrangement the public may be assured that only such Dahlias as have proven satisfactory after two years trial in Major Eastman's garden will be offered, thus assuring their adaptability to Eastern conditions.

Due to the hurricanes in August and September of 1933, Major Eastman was unable to exhibit our two new introductions or those of last year, but the public may be assured that we are offering only Dahlias of proven quality that have fully met the rigid standard we maintain.

We feel fully justified in offering our introductions with the firm conviction that they will be an asset and attraction to any garden and will make a record during 1934 of which we can be justly proud.

Roots may be purchased from Major Eastman or direct from me.

To those who contemplate the purchase of Plants of these outstanding Dahlias it is recommended that purchasers living East of the Mississippi river, order them from Major Eastman, and those living West, order from me. This will assure delivery in the shortest possible time and best condition.



General Information

TERMS:—Cash with order please. Dahlia orders are delivered prepaid.

SHIPPING—Roots at any time wanted. Plants April 15th.

GUARANTEE—All stock to be true to name and from strong, healthy stock. All Roots to show eyes.

ORDER EARLY—To avoid disappointment as stock of some of the most desirable varieties will not be sufficient. Please indicate a second choice.



Dahlia Green Plants

are rooted cuttings, taken from roots which have been started early in the greenhouse. There has been a considerable discussion over the use of Green Plants, some favoring them, and some condemning their use.

We recommend their use very highly to anyone who will take care of them after they plant them. Like any other plant, they must be cultivated, watered and sprayed if insects bother. If you will do this, you will find that Green Plants will produce more and better flowers, and just as good roots as if grown from root stock. They are less liable to carry disease, the clump of roots is much easier to divide next Spring, and they cost just half as much, usually, as roots of the same variety.

Dahlia Green Plants are ready for shipment after April 15th and will bloom at about the same time as roots which have been planted three weeks earlier.

Our prices quoted are for good, strong stock, true to name. Instruction and suggestions for growing are sent with the shipment.

Dahlia Roots are ready for shipment after March 1st. Retail orders are sent prepaid at the prices quoted, providing the order amounts to **\$2.00**. On smaller orders add **25c** to cover transportation.



Dahlia Collection

I am offering this season special collection made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large Dahlias only. There are twelve guaranteed Tubers in each collection, all labelled. We prepay all postage. At least double catalogue value.

These collections are

\$5.00, \$10.00, \$25.00 and \$50.00



Dahlia Seed



Seed offered by me in this list, is I firmly believe, the best that can be grown, as I grow only the best varieties of late introduction with a few older ones of proven performance to give the best balance of type and color.

This seed is grown under as near ideal conditions as is possible in a plot planned and planted for the production of the best possible results. Type, color and quality are carefully mixed.

This seed has produced during the past five years better than eighty per cent double flowers, and has given full satisfaction wherever grown.

The purchaser of this seed can feel safe as I have only one grade and that the best. No singles or any varieties of open centered Dahlias are grown in my garden.

Practically all of my customers increase their order from year to year, and I have never lost one on account of dissatisfaction over flowers produced from my seed.

All seed is thoroughly ripened on the plant and each seed is individually inspected, thus insuring a very high percentage of germination. Full cultural directions on each package.

Seed available from all varieties in this list either by name of parent or mixed.

20 seed.....	\$ 1.00 net
100 seed.....	5.00 net
1000 seed.....	40.00 net

Not sold by ounce or pound
No seed from Amelia Earhart

When ordering seed please indicate a second choice as the supply of some varieties are limited.

All Dahlias listed in this catalogue have grown well for me this past season and only strong healthy roots are sent out.

Full cultural directions with each retail order.

Our motto is:

"Satisfaction Guaranteed"

No transaction is considered as completed unless and until the customer is satisfied.

Introductions for 1934

Elissa Landi

This Dahlia, while not the largest, is we feel, one of the best we have produced and will meet the requirements of the most exacting. On the current honor roll.

It is a decorative bordering on informal of a very rich and brilliant salmon orange and the flower is held proudly erect well out of the rich fully insect resistant foliage on long cane stems produced freely.

The flower keeps exceptionally well when cut, and the rich color will last as long as the bloom keeps. This Dahlia does not burn or shatter.

Personally selected by Miss Elissa Landi to carry her name and is fully worthy of that honor.

This Dahlia was shown at Los Angeles and attracted much afvorable comment. At Camden, N. J., it won the Henry F. Michell silver medal.

Strong Roots, \$10.00

Pants, \$5.00

Louise Bates

If size and real beauty combined appeals to you this Dahlia will meet the test and be one that you can grow with pleasure and satisfaction.

It is a clear, one shade, orchid lavender, semi-cactus of an unusual and artistic form on long, erect stems held high out of the fully resistant foliage and will produce an abundance of large flowers that hold a full center the entire season.

This variety had, on a plant in the trial grounds at Storrs, Conn., by actual count twelve blooms over ten inches across, open at one time and more than twenty buds in various stages. It can easily be grown to thirteen or fourteen inches without forcing. The flower can be kept to its full size on the plant for a month by removing the outer petals, the center keeps on unfolding.

Certificate of Merit at A. D. S. trial grounds 1933.

Strong Roots, \$10.00 (Limited)

Plants, \$5.00

Both these Dahlias have grown well during the past trying season in the East and Middle West.

Gloria Stuart

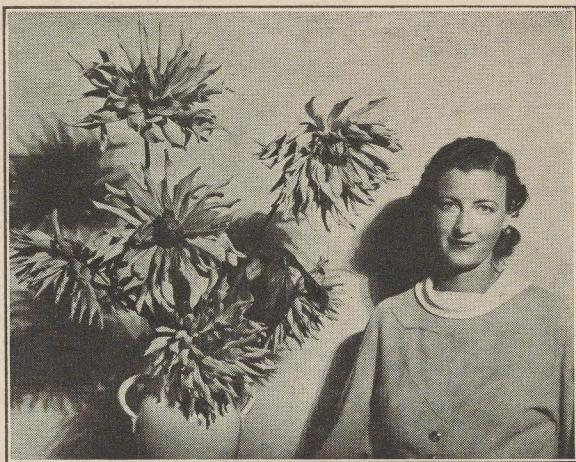
(R. & B. Gardens)

A very beautiful combination of shell pink and white makes this fine decorative an extra good cut flower.

The blooms are carried high on very rigid stems that are in no way coarse or clubby, on a robust plant, and in great profusion. Size of bloom is about seven to eight inches making it an ideal florist flower. Keeping qualities are very good.

Root, \$10.00

Plant, \$5.00



Louise Bates

Former Introductions

AMELIA EARHART (1933)

The outstanding Grand Champion at the 1932 shows, this glorious Dahlia again in 1933, in shows all over the country, met and defeated all comers.

Coral Salmon, semi-cactus, very large and deep. Stem and foliage all that can be desired.

Strong Roots, \$10.00 (Limited)

Plants, \$5.00

LA FIESTA

All who saw this striking flower during 1933 agree that it is one of the best.

It also proved its worth at the shows, winning many times as best individual bloom.

A large informal decorative of butter yellow pencilled red.

A true variegated Dahlia made up of a mass of lacy petals that curl and twist so that the flower looks like a huge chrysanthemum. Stock very limited.

Strong Roots, \$7.50

Plants, \$3.75

CLAIR DE LUNE

(Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom held well out of the fine foliage. A very strong grower, insect resistant, early bloomer,, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. Color is a clear sulphur yellow.

Root, \$2.00

Plant, \$1.00

LAURINE STOCKWELL

A semi-cactus of real beauty in a very pleasing rich pink, with cream center held erect on strong stems, insect resistant, strong grower, flowers from eight to ten inches by four to six inches in depth.

Plants only, \$1.50

EDWARD R. HUNT

A large decorative of good form and extremely prolific; strong grower, insect resistant and an all round satisfactory flower. Blooms early and late during either hot or cool weather: Color is new, best described as Fuschia and makes this Dahlia a real addition to any garden.

Root, \$1.00

LOS FELIZ

Decorative, dark Red with center almost black, making a very attractive flower, excellent stems and habit.

Root, \$1.00

LA REINA

A very large decorative of a beautiful gold overlaid with buff on long, strong stems. Many times winner and still one of the best. A combination of size and beauty hard to beat.

Root, \$5.00

Plant, \$2.50

ALICE BOSS

A decorative of striking appearance. It grows very tall and is covered with bloom at all times. Keeps well when cut. Color is cameo pink with cream center.

Root, \$2.00

Plant, \$1.00

MARQUITA

Here is a miniature decorative of perfect form and habit. Color is a rosy pink with a decided lavender cast. Long stems, size 2½ to 3½ inches. Plant covered with bloom at all times; keeps exceptionally well when cut; won first prize for best miniature at Los Angeles and Long Beach, Calif.

Root, 75c

Worthy Dahlias of Recent Introduction

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	Color	Root	Plant
Achievement (Ballay)	Golden Bronze..	\$ 2.50	\$1.00
Aztec Glory (Broomall)	Yellow..	1.00	1.00
Andrea Erickson (Fisher-Masson)	White..	2.00	1.00
Aurora (Kokomo)	Bronze..	2.00	1.00
Arrowhead—S. C.	Crimson Scarlet..	1.50	1.00
Amy Martin Garden	..	2.00	1.00
Bagdad (Redfern)	Scarlet..	2.00	1.00
Barbara Jean (Kokomo)	Wine Red	5.00	2.50
Buccaneer—Cactus	Scarlet..	1.00	
Champoeg (Crites)	Lemon & Pink..	2.00	1.00
Col. E. H. Green—Cactus	Red..	1.00	
Daily Mail	Bronze Buff	..	2.00 1.00
Dancing Sultana (Newsom)	Red..	2.00	1.00
Eagle Rock Beauty	Pink..	1.00	
Eagle Rock Gem	Pink..	1.00	
Eagle Rock Superba	Pale Lavender..	5.00	2.50
Eagle Rock Fantasy	Pale Lavender..	3.00	1.50
Fort Monmouth (Kemp)	Wine Maroon..	1.00	
Full Moon (Ballay)	Yellow..	4.00	2.00
Frieda Frank (Burch)	Orange & Yellow..	1.00	
Good Will (Nuneviller)	Pink..	5.00	2.50
Grace Curling	Lilac..	1.00	
Good Will (Nuneviller)	Pink..	7.50	3.75
Harry Mayer	Phlox Purple..	.50	
Hillcrest Mandarin	Orange & Yellow..	3.00	1.50
Ivory (Boston)	Primrose..	1.00	
Irene Anderson	Ox Blood & White..	1.50	1.00
Jean Aaron	Pink & Cream..	1.50	1.00
Jersey's Beacon	Red..	.50	
Josephine G.	Pink..	2.00	1.00
Kathleen Norris	Pink..	2.00	1.00
Maryland Glory	Rich Rose..	3.00	1.50
Mary E. Grigsby	Rose Bronze..	4.00	2.00
My Rio Rita	Golden Bronze..	1.00	
Mary Ellen	Rose Pink..	2.00	1.00
Oriental Beauty	Rose Pink..	1.00	
Palo Alto	..	10.00	5.00
Prosperity (Lee)	Pink..	5.00	2.50
Red Bird	Red..	2.00	1.00
San Bernardino	Pink..	2.00	1.00
Santa Barbara	Pink..	1.00	
Satan	Red..	7.50	3.75
Sonny Boy	Salmon Bronze..	7.50	3.75
Tacoma Beauty	Rose..	5.00	2.50
Thos. A. Edison	Royal Purple..	1.00	
The Commadore	Yellow..	2.00	1.00
The Lemonade	Primrose..	.50	
White Wonder	White..	7.50	3.75

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JUGEND SPRACHT (Burger)

A most beautiful straight cactus, cream center to salmon rose outer petals. Stems are ideal and flowers borne in great profusion. Keeps extra well cut.

Root, \$1.50

Plant, \$1.00

